



RE- START

The Seventh Annual
Texas DeMolay Leadership Academy



August 22, 2026 | The Woodlands, Texas



Welcome to the Seventh Annual Texas DeMolay Leadership Academy!



Dear Members, Advisors, and Friends,

Whether this is your first TDLA or you've been with us every year, I'm excited that you've chosen to spend a day investing in yourself, your Chapter, and the future of Texas DeMolay.

This year, our theme is Re-Start. It is built around the simple idea that every great leader reaches moments when they need to pause, reflect, and begin again. Maybe your Chapter had big plans that never quite came together. Maybe membership has slowed, meetings have become routine, or you've wondered how to bring new energy to the members around you. The good news is that every new term, every new meeting, and every new day gives us the opportunity to start fresh.

Throughout this event, I challenge you to approach every session with an open mind. Ask questions, share your ideas, and don't be afraid to think differently than you have before. The goal isn't just to learn something interesting. It's to leave with practical ideas you can take home and put into action. Small changes, made consistently, have the power to transform a Chapter.

Lets use this weekend as our opportunity to Re-Start, to renew our commitment to leadership, to strengthen our Chapters, and to return home ready to build something even better than before.

Sincerely,
Dad Rex W. Wunsche
Director

Event Information

🍷 The Day:

Event Site:

Sam Houston State University: The Woodlands Center
3380 College Park Drive
The Woodlands, TX 77384

Registration Information:

\$35 for each registration
Registration includes lunch and will open at 8:30 a.m.

Dress Code:

The event will be business dress (see below information)
Appropriate regalia is encouraged

BUSINESS DRESS

Professional. Polished. Appropriate.

Our business dress helps us represent our organization with confidence.

GENTLEMEN



OPTION 1
Shirt with a tie and slacks

OPTION 2
Shirt with a jacket and slacks

LADIES



OPTION 1
Dress with flats or heels

OPTION 2
Suit with flats or heels

DeMolay Courses



When the Plan Falls Apart

You worked hard to build an awesome term plan...so why did everyone stop following it after two meetings? Learn how to get your Chapter back on track, adjust when things change, and actually finish the goals you started.

Decorum: More than “Sit Up Straight”

Why do we stand a certain way, stay quiet during ceremonies, or treat meetings differently than hanging out with friends? Discover how good decorum shows respect, makes ceremonies more meaningful, and helps everyone take pride in being a DeMolay.



Social Media Rumors: Don't Feed the Fire

Not everything you see on TikTok or social media is true, but people will still ask questions. Learn how to respond calmly, confidently, and honestly without making the situation worse, and discover how your actions can help shape DeMolay's reputation.

Breaking Out of the Membership Slump

Does it feel like your Chapter has been the same size forever? Explore practical ideas for finding new members, getting friends excited to visit, and building a Chapter that people want to be part of.



Keep | Start | Stop

Have you ever wished that DeMolay would change something, but weren't sure how to say it? In this interactive session, you will learn simple ways to give feedback by talking about what your Chapter should keep doing, start doing, and stop doing; and you'll create ideas everyone can use.

Stop Memorizing and Start Learning Ritual

Trying to memorize ritual line by line can be frustrating. Learn simple techniques that make memorization easier, help you understand what you're saying, and build the confidence to perform your part with pride.



Advisor Courses

